



WESTERN NATIONAL
INSURANCE

The relationship company

LYTX[®] FLEET SOLUTIONS

**THE TOOLS YOU NEED TO HELP YOU RUN A SAFER,
MORE EFFICIENT FLEET**

Keep your fleet safe and operating at peak performance. Our Machine Vision (MV) and Artificial Intelligence (AI) offers you superior fleet safety, location, maintenance, and compliance solutions.

Discover your custom, best-in-class solution and help your fleet reach its full potential.

lytx.com

lytx.

THE RIGHT SOLUTION FOR THE RIGHT RESULTS

Every fleet faces unique challenges. With our modular product portfolio, we can help you build the right solution and configuration for your business. Expose more risk in your fleet with our Machine Vision and Artificial Intelligence (MV+AI) technology, help stay compliant with federal mandates, track your assets and much more. Lytx can help you make the right choices while on the road, keeping your fleet running efficiently.

VISIBILITY

LYTX VIDEO SEARCH ■

FOR A SAFER & MORE EFFICIENT FLEET.

Get the facts you need in minutes* with the gateway to all Lytx offerings.

- Secure access to manage your Lytx account, programs, services, and data
 - Continually recorded video lets you quickly search and find what you're looking for
 - Ability to add auxiliary cameras
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SAFETY

RISK DETECTION SERVICE ■

INSIGHTS HELP YOU MONITOR RISK TRENDS AND TAKE ACTION.

Develop a holistic profile for your drivers and fleet and view both risk and reward to enable you to take action on your terms.

- Award-winning MV+AI technology can help you see and capture more risk —allowing you to more proactively address risk in your fleet
- User-friendly mobile app, dashboard and insights reports to help track and monitor risk
- Engage and empower your drivers to be more efficient and safer

DRIVER SAFETY PROGRAM ■

PROVEN TO CHANGE DRIVER BEHAVIOR.

Reduce unsafe driving behavior before a collision occurs. This comprehensive solution helps you make long-lasting changes in risky driving behavior.

- Programmatic approach to fleet safety
 - Highly effective coaching workflow
 - Enable a granular view of events
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EFFICIENCY AND COMPLIANCE

FLEET TRACKING SERVICE ■

SEE THE STATUS OF YOUR FLEET IN AN INSTANT.

Locate, track, and manage vehicles in real time* to respond faster, maximize productivity, and optimize your field-service efficiency.

- Vehicle locations, ETA, trip histories, and more
- Custom alerts to geofencing parameters, speeding, and idling
- Support for DTCs and preventative maintenance

LYTX ELD SERVICE ■

MEET YOUR ELD COMPLIANCE REQUIREMENTS

Manage ELD compliance with 24/7 support and easy-to-use workflows all while having your fleet safety and productivity tools in one convenient view.

- User-friendly, FMCSA compliant solution works with iOS and Android mobile devices
- Hours of Service reporting
- End-to-end vehicle inspection workflow

*Subject to available cellular network coverage.

LYTX ASSET TRACKING ■

SEAMLESS TRACKING TECHNOLOGY

Fleet managers can secure and locate their most important powered assets and access important information regarding the location of any piece of machinery.

- Effectively deploy assets to maximize value
- Assess your need to purchase or divest equipment

LYTX DVIR SERVICE ■

HELP KEEP YOUR FLEET COMPLIANT

Identifying existing, and potential, problems with vehicles is an important part of a comprehensive maintenance program and helps ensure the productivity of a fleet and the safety of vehicles and their drivers.

- Department of Transportation (DOT) compliance
- Maintenance workflow efficiencies
- Use pre-populated and customized inspection lists



AWARD-WINNING TECHNOLOGY

Not all technologies are created equally. Whether it's intelligent triggers for risky driving events, new ways to detect inattentive or distracted driving, or the ability to tailor the alerts to your business to help surface the most relevant video events, only Lytx can deliver the breakthroughs modern fleets demand.

Lytx MV+AI technology is designed to respect driver privacy because it does not collect biometric identifiers or biometric information (i.e., scans of facial geometry). See <https://www.lytx.com/driver-information>.

WHAT SOLUTION IS RIGHT FOR ME?

Lytx offers a flexible model to help you find and customize the option that works best for you. Turn features on or off, as needed. Your solution can even scale easily as your business grows.

- LYTX VIDEO SEARCH
- RISK DETECTION SERVICE
- DRIVER SAFETY PROGRAM
- FLEET TRACKING SERVICE
- LYTX ELD SERVICE
- LYTX ASSET TRACKING
- LYTX DVIR SERVICE

"I need a robust program that will help me improve safe driving behavior and monitor drivers for business efficiency."

Driver safety and fleet supervision



"I need to provide a solution that my drivers and I can easily use to help manage and comply with federally mandated ELD rules."

Fleet supervision plus video and compliance assistance



"I need to ensure our vehicles receive required maintenance to keep the fleet productive and profitable."

Real time fleet supervision with video



"I need a proven way to monitor and reduce risk in my fleet, improve unsafe driving behaviors and lower collision frequency."

Timely insights to identify and manage risk and coach drivers to safety



"I need a solution to monitor my powered assets like construction equipment to prevent theft and optimize utilization."

Powered asset tracking



"I need to make it easier for my drivers to complete their inspections, by uploading photos and video to clarify issues."

Fleet supervision plus DVIR compliance



THE LYTX DIFFERENCE

For over 25 years, Lytx has been leading innovations in video safety and video telematics applications.

Our award-winning MV+AI technology reliably exposes difficult to detect fleet risk, supported by services that are proven to help improve fleet safety metrics and improve your bottom line.

MORE THAN
1.6 M
DRIVERS
PROTECTED
WORLDWIDE

UP TO
80%
REDUCTION IN CLIENTS'
CLAIMS COSTS

185
BILLION MILES
OF PROFESSIONALLY
ANALYZED
DRIVING DATA

*Estimate based upon select sampling of Lytx client data.
As of 2022

WANT MORE INFORMATION?

Contact the Channel Sales Team at
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